

BACK COUNTRY HORSEMEN OF OREGON
HIGHLINE NEWSLETTER
ADVERTISING ORDER-CONTRACT

Date _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Cell phone () _____

Website address _____

E Mail Address _____

BCHO NEWSLETTER: *The Highline* is a newsletter printed tri-annually; April 15, June 15 and November 15. It is circulated to all BCHO members statewide, the offices of USFS, BLM, NPS, other BCHO and BCHA organizations, and all advertisers. The Highline will be included on the BCHO webpage. Advertisers will not have an exclusive ad or specific location in the newsletter. Ad copy deadline is due as follows: March 15 for April, May 15 for June, and October 15 for November.

AD SIZE:	Full Page	Half Page Vertical	Half Page Horizontal	Quarter Page	Business Card
Size of Ad:	8"W x 10 ½ H	4" W X 10 1/2" H	8" W X 5 1/4" H	4" W X 5 1/4" H	3 ½" W X 2" H
Rate per Year:	\$300.00	\$200.00	\$200.00	\$150.00	\$100.00
Rate per Issue:	\$125.00	\$85.00	\$85.00	\$65.00	\$45.00

Beginning Date _____

Authorized by: (Print Name, please) _____

Company _____

Signature _____

Please have your ad designed and pre-sized to the above specifications. Please submit any ads or photos in PDF format. We have scanning capabilities so photos may be included with your ad. Ads and photos are black and white. Your ad will run in the issue following receipt of your ad copy and payment.

PAYMENT: In full, required at time of order.

MAKE PAYMENT TO: BCHO, C/O Chris Worden, 23121 Sprague River Rd., Sprague River, OR 97639

FOR INFO CALL: BCHO Newsletter Advertising Chairman: Chris Worden, 541-591-0967

e-mail address: stockdogmama@yahoo.com

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